

About the Recording Industry Association of Malaysia

The **Recording Industry Association of Malaysia (RIM)** represents over 350 locally incorporated recording companies and businesses, all of which are involved in the production, manufacturing and distribution of local and international sound, music video and karaoke recordings. This accounts for around 95% of all legitimate recordings commercially available in the music market of Malaysia. Amongst others, RIM is -

- (a) the Malaysian National Group of the International Federation of the Phonographic Industry (IFPI);
- (b) a Member of the Special Copyright Task Force, set up under the Ministry of Domestic Trade, Co-operatives and Consumerism (MDTCC);
- (c) a Member of the Attorney General's Chambers' Copyright Law Revision Committee;
- (d) the Honorary Secretary of the Communications and Multimedia Content Forum of Malaysia (CMCF); and
- (e) a Member of the Asean Music Industry Association (AMIA).

Since its formation on 12 December 1978, RIM (initially known as the Malaysian Association of Phonogram and Videogram Producers and Distributors or (MAPV)), together with its subsidiary company, Public Performance Malaysia Sdn Bhd, RIM provides valuable services to its members through activities such as:

- (i) encouraging close ties with the relevant government agencies as well as informing the government regarding matters which arise to enable law reform suited to the current challenges faced by the industry;
- (ii) anti-piracy enforcement action, in and out of court;
- (iii) establishing close ties for the mutual development and benefit of other industry associations;
- (iv) collective royalty collection and distribution; and
- (v) developing better business conditions, especially in the digital or 'new media' environment.

RIM also celebrates quality and encourage industry unity by organising annual events such as the main annual music award event in Malaysia, "Anugerah Industri Muzik" (AIM) to recognise achievements in the local music industry; annual charity get-togethers with the media during the Raya celebrations; RIM Annual Sport, Dinner and Dance - events designed to promote industry fellowship; and "Saya Cinta Muzik / I Love Music Campaign" to raise awareness and love of music amongst the young. Since 2011, RIM has been working closely with the Malaysian government to execute projects to further develop and market the local music industry, amongst which is the participation in MIDEM since 2013 in Cannes, France, through the setting up of a Malaysian Pavilion in the market tradeshow and hosting a "Malaysian Supernova" showcase.

RIM's Licensing Subsidiary, Awards Show & One Stop Independent Label Digital Licensing Affiliate



Public Performance Malaysia Sdn Bhd (**PPM**) is a wholly owned subsidiary of RIM, representing RIM's members in respect of collective licensing matters.



PPM also acts as the exclusive licensing agent for Recording Performers Malaysia Berhad (**RPM**) which in turn represents sound recording artistes and musicians in respect of collective licensing matters.



Malaysia's premier music awards shows, the Anugerah Industri Muzik (**AIM**) - the local equivalent of the American Grammy Awards, was established in 1993 to honour local talents and to give due recognition to artistes, musicians, composers, arrangers, record producers and all involved in music production, presently organised in 3 language formats - Malay (including English), Chinese and Indian.



One Stop Music Bhd (**OSM**) is a collective organisation set up with RIM's support to represent independent record label members of RIM to provide digital licensing convenience to its members, content aggregators and users alike.

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